



## The Writing Revolution

Scaling Literacy Impact: How AI is Advancing The Writing Revolution

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***"Writing is essential to thinking,  
to understanding, to learning,  
and to communicating."***

Dr. Judith Hochman, 2017

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### We Need a Writing Revolution



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ACT Annual Report 2009

ACT Annual Report, 2023

[illegible]

*How College Contributes to Workforce Success: Employers' Views on What Matters Most, 2015*

ACT Annual Report, 2012

[illegible]

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## Teachers Aren't Equipped to Teach Writing

71% percent of high school teachers surveyed indicated they received either no or minimal formal preparation to teach writing in their college teacher education program.

Kiuhara, Hawken, Graham, 2009

3 out of 4 [3<sup>rd</sup> & 4<sup>th</sup> grade teachers] reported that their college teacher preparation programs provided no or minimal instruction on how to teach writing.

Brindle, Graham, Harris, & Hebert, 2016



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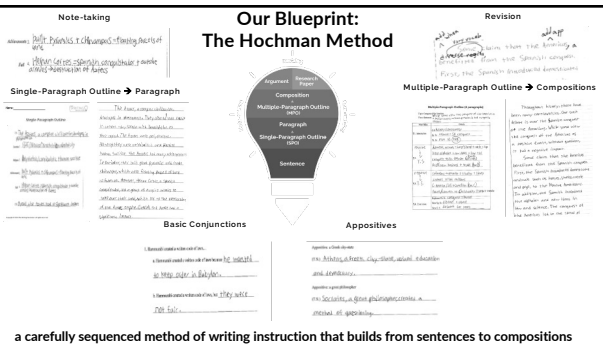
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## Our Blueprint: The Hochman Method



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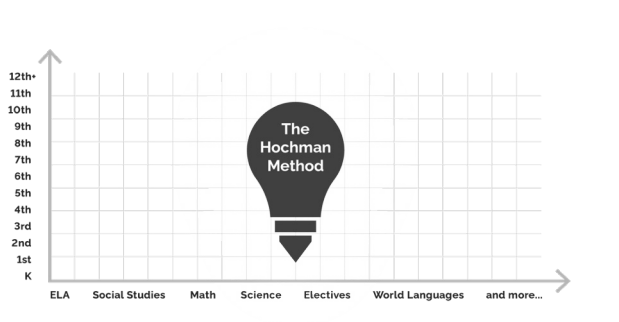
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## All Grades & Subjects



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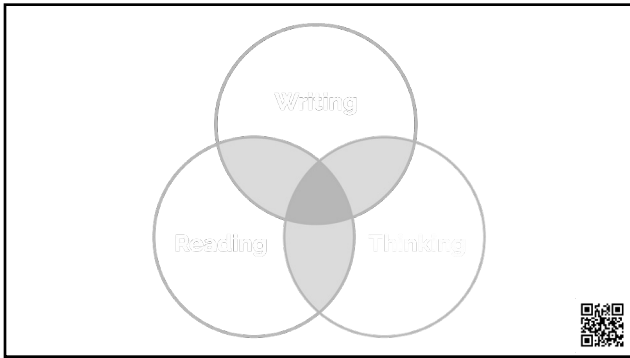
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**Transforming Futures, One Sentence at a Time**

**Danny's Fall Assessment**

The Study of Social Studies

Directions: Before the fall writing test, you can prepare yourself by writing a topic sentence, supporting detail, and a concluding sentence.

Topic: Explain why we study the past.

We study the past because it's good to learn about things that happen years ago. In history we learn all about the past. We learn about wars that happened years ago how many people died. People in the past were in the past. The past is full of people.

**Danny's Spring Assessment**

The Aztecs, a complex civilization,

developed in Mesoamerica. They created a vast empire in central Mexico with Tenochtitlan as their capital. The Aztecs were polytheistic. Although they were cannibalistic and practiced human sacrifice, the Aztecs had many achievements. In particular, they built great pyramids and made chinampas, which were floating pieces of land to farm on. However, Hernan Cortes, a Spanish conquistador, led a group of outside armies to take over their land, which led to the destruction of the Aztec empire. Overall, the Aztecs had a significant impact.

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**because, but, so**

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**The Strategy**

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### A Revolutionary District: Monroe City Schools, LA



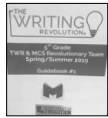
Training



Revolutionary Teams



Site Visits & Coaching



TWR Vetted-Activities embedded in ELA Curriculum (Guidebooks)



State contracted with MCS Revolutionaries to transform ELA Guidebooks Grades 3-5

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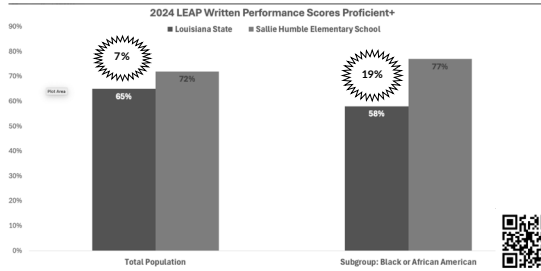
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### Improving Student Outcomes- Sallie Humble Elementary School & TWR 3<sup>rd</sup> Grade




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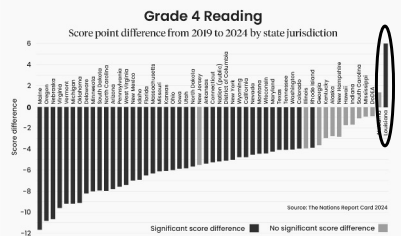
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### Reading Scores Fall to New Low on NAEP, Fueled by Declines for Struggling Students

Math scores slightly up in grade 4, stagnant in grade 8




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### Louisiana Leads the Way

But only one state, Louisiana, has exceeded its pre-pandemic achievement levels in 4th grade reading. (It's now at the national average for reading achievement.) The state mandates teachers complete a literacy training—a common requirement among states with reading laws—and provides a teacher-developed curriculum designed to grow students' background knowledge, a key predictor of reading comprehension ability.

#### Activity 4

We will write sentences using because, but, and so.

**Directions**

With the class, complete the stem to react to *Charlotte's Web* using because, but, and so.

**Sentence stem:**

- Fern decides to save the piglet.

Write your response on your Because, But, and So TWR tool. Support your response with evidence from the text.

- Fern decides to save the piglet because \_\_\_\_\_
- Fern decides to save the piglet, but \_\_\_\_\_
- Fern decides to save the piglet, so \_\_\_\_\_

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### Want to Connect with The Writing Revolution?

[www.thewritingrevolution.org/confluence-2025](http://www.thewritingrevolution.org/confluence-2025)

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