



Revolutionize your writing instruction.

TWR Annual Memberships





Effective writing instruction. Every subject. Every student.

The Writing Revolution is an educational non-profit organization that empowers teachers and administrators with the training and tools needed to deliver effective writing instruction in every grade and every subject area.

Discover the Hochman Method®

Built on explicit, carefully sequenced instruction—from sentences to full compositions—The Hochman Method® is a proven method for effective writing instruction designed to integrate seamlessly into any subject or grade level. Rather than serving as a stand-alone curriculum, it enhances content-area teaching by embedding writing directly into daily instruction.

The 6 Principles of The Hochman Method

- 1 Students need explicit instruction in writing, preferably beginning in the early elementary grades.
- 2 Sentences are the building blocks of all writing.
- 3 When embedded in the content of the curriculum, writing instruction is a powerful teaching tool.
- 4 The content of the curriculum drives the rigor of the writing activities.
- 5 Grammar is best taught in the context of student writing.
- 6 The most important phases of the writing process are planning and revising.

Strategies for every grade

The Hochman Method provides an explicit, sequential set of strategies that build strong writing skills from the ground up.

Grades 3–12

SECTIONS	STRATEGIES
Sentences	Sentences & Fragments Scrambled Sentences Sentence Expansion Sentence Types Developing Questions Basic Conjunctions: because, but, so Subordinating Conjunctions Transitions Appositives Sentence Combining
Note-Taking	Underlining Key Words & Phrases Converting Sentences to Notes Converting Notes to Sentences Taking Notes
Paragraphs	Single-Paragraph Outlines (SPO) SPO Scaffolding Activities <ul style="list-style-type: none">• Distinguish T.S. from details• Identify T.S. & sequence details• Given T.S., select relevant details• Eliminate irrelevant detail(s)• Given T.S., generate details• Given topic/prompt, generate T.S.• Given details, generate T.S.• Given T.S. & details, generate C.S.• Given topic/prompt, construct SPO
Revision	Improve T.S. & C.S. Vary Vocabulary Unelaborated Paragraph
Summaries	Summary Sentence Single-Paragraph Outline (SPO)
Compositions	Pre-Transition Outline (PTO) Transition Outline (TO) Multiple-Paragraph Outline (MPO) Introduction Scaffolds Conclusion Scaffolds

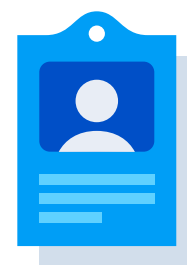
Grades K–2

SECTIONS	STRATEGIES
Sentences	Sentence Expansion Basic Conjunctions: because, but, so Sentence Types Developing Questions Sentences & Fragments Subordinating Conjunctions Sentence Combining Scrambled Sentences Transitions
Paragraphs	Single-Paragraph Outline (SPO) SPO Scaffolding Activities <ul style="list-style-type: none">• Distinguish T.S. from details• Given T.S., sequence given details• Given T.S., eliminate irrelevant details• Given T.S., select relevant details• Given T.S., write details• Given topic, write T.S.• Given details, write T.S.• Given T.S. & details, write C.S.
Revision	Improve T.S. & C.S. Vary Vocabulary Unelaborated Paragraph

“The strategies are so simple and easy to implement! This should make even the most hesitant teachers feel empowered to teach writing.”

— ANDRESS S.
Arkansas

Annual Memberships



We offer a range of annual membership options for individuals, schools, and districts.

The Hochman Method: 3–12

Live Virtual Training + MyTWR Tools

- Live virtual training (six 2-hour sessions)
- Recorded training sessions
- Refresher training
- A copy of *The Writing Revolution 2.0*
- Book Resources

\$1,250
per person*

The Hochman Method: K–2

Live Virtual Training + MyTWR Tools

- Live virtual training (four 2-hour sessions)
- Recorded training sessions
- A copy of *The Writing Revolution 2.0*
- Book Resources

\$1,050
per person*

The Hochman Method: STEM

Live Virtual Training + MyTWR Tools

- Live virtual training (four 2-hour sessions)
- Recorded training sessions
- A copy of *The Writing Revolution 2.0*
- Book Resources

\$1,050
per person*

The Hochman Method: 3–12

Self-Paced Training + MyTWR Tools

- Self-paced training (four modules released throughout the year)
- Refresher training
- A copy of *The Writing Revolution 2.0*
- Book Resources

\$700
per person*

Refresher

The Hochman Method: 3–12

Self-Paced Training + MyTWR Tools

- Continued access to the self-paced *Hochman Method: 3–12* training modules
- Book Resources

\$300
per person*

Prerequisite

Refresher is only available to people who have taken *The Hochman Method: 3–12* or *Advancing Thinking Through Writing*

MyTWR Tools

- *Judy*, an AI activity generator & coach
- Customizable Templates (English & Spanish)
- Content Examples for grades K–12
- Assessment Tools
- Planning Tools
- TWR Posters
- Videos
- Monthly new and featured resources
- TWR Community
- Book Resources

\$150
per person*

* Group discounts available
for schools and districts

The Hochman Method®: 3–12

Live Virtual Training

+

MyTWR Tools

\$1,250
per person

Group discounts
available for schools
and districts

Private training options
are available for groups
of 75+ educators.

Revolutionize writing instruction across your school or district with expert-led live training in the Hochman Method® — plus 12-month access to AI tools and customizable resources that help you implement it with confidence and consistency.

Who is it for?

- Teachers of grades 3–12, especially in ELA and social studies
- Instructional coaches and school or district leaders seeking to scale high-quality writing instruction

Why it matters

As the Science of Reading reshapes literacy instruction, writing must be part of the conversation. While many educators are trained in foundational reading instruction, few have been taught how to explicitly teach writing—despite its critical role in comprehension and academic success. The Hochman Method® fills this gap with a set of proven, evidence-based strategies for teaching expository writing in any grade or subject, and this membership provides you with the training and resources to implement it right away.

How it is used

Upon registration, select from scheduled live virtual training dates. Each training consists of six 2-hour sessions. You can begin implementing strategies immediately after each session. *MyTWR Tools* and *Judy* (an AI-powered activity generator and coach) provide ongoing support for implementation. For the greatest impact, this training is most effective when embedded into a school- or district-wide writing initiative, ensuring shared language, aligned expectations, and sustained implementation support.

Note

Formerly called *Advancing Thinking Through Writing (3–12)*, this training is now titled *The Hochman Method: 3–12*, with no change in core content.

Membership includes



Live Virtual Training

Six 2-hour live sessions via Zoom that include:

- Interactive Q&A and feedback opportunities
- Access to full-session recordings



MyTWR Tools

12-Month access to an online library of resources including:

- *Judy*, an AI-powered activity generator and coach
- Customizable templates (English and Spanish)
- K–12 content examples
- Pacing guides
- Assessment tools
- Planning tools
- TWR posters
- Videos
- Monthly new and featured resources



The Writing Revolution 2.0 Book

Paired with corresponding online Book Resources



Refresher Training

Self-paced, module-based review, available upon completion of live virtual session for the remaining duration of the 12-month membership

Release dates:

Module 1	
Introduction & Sentences	7/15/25
Module 2	
Note-Taking, SPO, & Paragraph	10/16/25
Module 3	
Revision & Summaries	12/11/25
Module 4	
Compositions	3/26/26

The Hochman Method®: K–2

Live Virtual Training

+

MyTWR Tools

\$1,050
per person

Group discounts
available for schools
and districts

Private training options
are available for groups
of 75+ educators.

Revolutionize writing instruction through expert-led training in the Hochman Method® — plus 12-month access to tools and resources to boost confidence and effectiveness in any K–2 classroom.

Who is it for?

- Teachers of grades K–2 in any content area
- Instructional coaches and school or district leaders seeking to scale high-quality writing instruction

How it is used

Upon registration, select from scheduled live virtual training dates. Each training consists of four 2-hour sessions. You can begin implementing strategies immediately after each session. *MyTWR Tools* and *Judy* (an AI-powered activity generator and coach) provide ongoing support for implementation. For the greatest impact, this training is most effective when embedded into a school- or district-wide writing initiative, ensuring shared language, aligned expectations, and sustained implementation support.

Why it matters

Explicit writing instruction is foundational to literacy, but many early-grade educators have not been trained in how to teach it systematically. *The Hochman Method®: K–2* provides a clear, research-based sequence of strategies that supports oral language, sentence construction, and writing development. This membership equips educators with both expert-led training and a full suite of resources to implement the method consistently, confidently, and across content areas.

Note

Formerly called *Advancing Thinking Through Writing (K–2)*, this training is now titled *The Hochman Method: K–2*, with no change in core content.

Membership includes



Live Virtual Training

Four 2-hour live sessions via Zoom that include:

- Interactive Q&A and feedback opportunities
- Access to full-session recordings



MyTWR Tools

12-Month access to an online library of resources including:

- *Judy*, an AI-powered activity generator and coach
- Customizable templates (English and Spanish)
- K–12 content examples
- Pacing guides
- Assessment tools
- Planning tools
- TWR posters
- Videos
- Monthly new and featured resources



The Writing Revolution 2.0 Book

Paired with corresponding online Book Resources

The Hochman Method®: STEM

Live Virtual Training

+

MyTWR Tools

\$1,050
per person

Group discounts
available for schools
and districts

Private training options
are available for groups
of 75+ educators.

Revolutionize writing instruction through expert-led training in the Hochman Method® — plus 12-month access to tools and resources to boost confidence and effectiveness in any STEM classroom.

Who is it for?

- STEM teachers serving grades 3–12, especially those teaching science or math
- Instructional coaches and school or district leaders seeking to scale high-quality writing instruction

How it is used

Upon registration, select from scheduled live virtual training dates. Each training consists of four 2-hour sessions. You can begin implementing strategies immediately after each session. *MyTWR Tools* and *Judy* (an AI-powered activity generator and coach) provide ongoing support for implementation. For the greatest impact, this training is most effective when embedded into a school- or district-wide writing initiative, ensuring shared language, aligned expectations, and sustained implementation support.

Why it matters

Writing is critical in STEM—not just for communication, but for clarifying thinking, explaining processes, and building disciplinary literacy. Yet many STEM educators have not been taught how to explicitly teach writing in their content area. *The Hochman Method®: STEM* provides a set of proven, evidence-based strategies for teaching expository writing that fits naturally into science and math instruction. This membership equips educators with both expert-led training and a full suite of resources to support consistent implementation.

Note

Formerly called *Advancing Thinking Through Writing (STEM)*, this training is now titled *The Hochman Method: STEM*, with no change in core content.

Membership includes



Live Virtual Training

Four 2-hour live sessions via Zoom that include:

- Interactive Q&A and feedback opportunities
- Access to full-session recordings



MyTWR Tools

12-Month access to an online library of resources including:

- *Judy*, an AI-powered activity generator and coach
- Customizable templates (English and Spanish)
- K–12 content examples
- Pacing guides
- Assessment tools
- Planning tools
- TWR posters
- Videos
- Monthly new and featured resources



The Writing Revolution 2.0 Book

Paired with corresponding online Book Resources

The Hochman Method®: 3–12

Self-Paced Training

+

MyTWR Tools

\$700

per person

Group discounts
available for schools
and districts

Revolutionize writing instruction across your school or district with self-paced training in the Hochman Method® — plus 12-month access to AI tools and customizable resources that help you implement it with confidence and consistency.

Who is it for?

- Educators unable to attend live virtual training
- Teachers of grades 3–12, especially in ELA and social studies
- Instructional coaches and school or district leaders seeking to scale high-quality writing instruction

Why it matters

As the Science of Reading reshapes literacy instruction, writing must be part of the conversation. While many educators are trained in foundational reading instruction, few have been taught how to explicitly teach writing—despite its critical role in comprehension and academic success. The Hochman Method® fills this gap with a set of proven, evidence-based strategies for teaching expository writing in any grade or subject, and this membership provides you with the training and resources to implement it right away.

How it is used

Upon registration, access training individually anytime from any internet-enabled device through *MyTWR Hub*, and begin implementing the strategies immediately after each module. While the modules are designed for individual use, schools can incorporate the training into professional learning communities (PLCs), common planning time, or professional development days. Educators can engage with the modules on their own devices while working alongside colleagues to learn the strategies and use *Judy* and the *MyTWR Tools* in real time. For the greatest impact, this training is most effective when embedded into a school- or district-wide writing initiative, ensuring shared language, aligned expectations, and sustained implementation support.

Membership includes



Self-Paced Training *The Hochman Method®: 3–12*

Four flexible, on-demand modules with unlimited review

Release dates:

Module 1
Introduction & Sentences 7/15/25

Module 2
Note-Taking, SPO, & Paragraph 10/16/25

Module 3
Revision & Summaries 12/11/25

Module 4
Compositions 3/26/26



MyTWR Tools

12-Month access to an online library of resources including:

- *Judy*, an AI-powered activity generator and coach
- Customizable templates (English and Spanish)
- K–12 content examples
- Pacing guides
- Assessment tools
- Planning tools
- TWR posters
- Videos
- Monthly new and featured resources



The Writing Revolution 2.0 Book

Paired with corresponding online Book Resources

Refresher

The Hochman Method®: 3–12

Self-Paced Training

+

MyTWR Tools

\$300
per person

Group discounts
available for schools
and districts

Prerequisite

*The Hochman Method: 3–12 or
Advancing Thinking Through
Writing (3–12)*

Sustain the revolution in writing instruction with self-paced review of *The Hochman Method*®: Grades 3–12—plus 12-month access to AI tools and customizable resources that help you implement it with confidence and consistency.

Who is it for?

- Educators who completed the introductory Hochman Method training for grades 3–12 within the last three years—whether through a live virtual training or self-paced training
- Leaders seeking to reinforce school- or district-wide writing practices through targeted review and support
- Educators looking for a refresher to sharpen classroom implementation

Why it matters

Ongoing support is essential for effective implementation of any instructional method. Like all learners, trained educators benefit from reinforcement, especially when classroom visits reveal inconsistent or incomplete application. This membership ensures you have on-demand access to training and practical tools that meet your specific needs—improving classroom outcomes and aligning instruction across schools and districts.

How it is used

Upon registration, access refresher training individually on any internet-enabled device through MyTWR Hub. Modules can be reviewed on-demand and as needed throughout the year. While the modules are designed for individual use, schools can incorporate refresher training into PLCs, common planning time, or professional development days—creating a shared setting for lesson planning, discussion, and peer collaboration. Educators can engage with the modules on their own devices while working alongside colleagues to explore strategies, plan lessons, and leverage *Judy* and *MyTWR Tools* in real time.

Administrators and instructional leaders can use the modules during coaching or classroom observations to reinforce key practices and provide specific, actionable feedback that aligns with the method.

Membership includes



Self-Paced Training

The Hochman Method®: 3–12

Unlimited access to training modules for 12 months

Release dates:

Module 1	
Introduction & Sentences	7/15/25
Module 2	
Note-Taking, SPO, & Paragraph	10/16/25
Module 3	
Revision & Summaries	12/11/25
Module 4	
Compositions	3/26/26



MyTWR Tools

12-Month access to an online library of resources including:

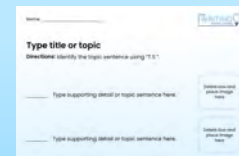
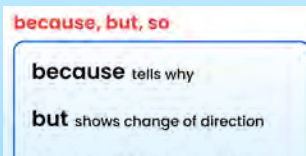
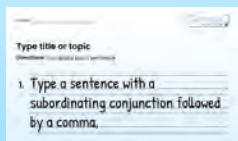
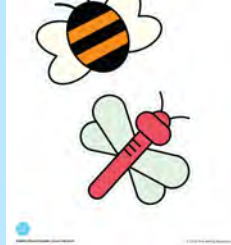
- *Judy*, an AI-powered activity generator and coach
- Customizable templates (English and Spanish)
- K–12 content examples
- Pacing guides
- Assessment tools
- Planning tools
- TWR posters
- Videos
- Monthly new and featured resources

MyTWR Tools

\$150
per person



→	leads to, results in, cause-effect
↑	increase, growth, rise
↓	decrease, decline
/	new idea
>	more than
<	less than
★	important



Turn your Hochman Method® training into effective daily instruction with 12-month access to *MyTWR Tools*—a centralized hub for planning, coaching, and classroom support.

Who is it for?

Any educator looking to strengthen their implementation of The Hochman Method—especially those who have read *The Writing Revolution 2.0* or completed an introductory training with The Writing Revolution

Why it matters

This 12-month membership provides full access to *MyTWR Tools*—a centralized hub of classroom-ready resources designed to support implementation of The Hochman Method. Generate high-quality, customized writing activities in minutes using *Judy*, an AI-powered activity generator and coach named in honor of our founder, Judith Hochman. You'll also get access to a growing library of customizable templates, content examples, pacing guides, classroom videos, and more.

How it is used

Quickly create custom activities with *Judy*, an AI-powered activity generator and coach, significantly reducing planning time and ensuring fidelity, and explore a growing library of customizable templates, content examples, pacing guides, classroom videos, monthly featured resources, and more to support instruction across grades and content areas.

Membership includes



MyTWR Tools

12-Month access to an online library of resources including:

- *Judy*, an AI-powered activity generator and coach
- Customizable templates (English and Spanish)
- K-12 content examples
- Pacing guides
- Assessment tools
- Planning tools
- TWR posters
- Videos
- Monthly new and featured resources



Group discounts for schools & districts

Our group discounts scale to fit schools and districts of all sizes. Whether you're supporting a small team or implementing school-wide PD, we offer flexible pricing to help you bring impactful, research-based training to more educators.

	The Hochman Method: 3–12 Live Virtual Training + MyTWR Tools	The Hochman Method: K–2 Live Virtual Training + MyTWR Tools	The Hochman Method: STEM Live Virtual Training + MyTWR Tools	The Hochman Method: 3–12 Self-Paced Training + MyTWR Tools	Refresher <i>The Hochman Method: 3–12</i> Self-Paced Training + MyTWR Tools	MyTWR Tools
1 person	\$1,250 per person	\$1,050 per person	\$1,050 per person	\$700 per person	\$300 per person	\$150 per person
2+ person	\$1,125 per person	\$945 per person	\$945 per person	\$700 per person	\$300 per person	\$150 per person
10+ person	\$1,000 per person	\$840 per person	\$840 per person	\$700 per person	\$300 per person	\$150 per person
25+ person	\$937 per person	\$787 per person	\$787 per person	\$700 per person	\$300 per person	\$150 per person
50+ person	Contact us for pricing enrollment@thewritingrevolution.org					

Register today

TheWritingRevolution.org

For any questions regarding group registrations or implementation of TWR in your school/district, please contact us at:

enrollment@thewritingrevolution.org